

PRESS RELEASE

Local Blogger teaches how to make money online

Blogging is not something that most people think would become a business or a way of life. But many people use blogging as a way to supplement their income and even replace a full time job. And learning the skills on how to do this is the topic of a course being run by Lake Region & Fryeburg Area Adult Education in January/February.

A blog is a frequently updated journal of written articles that normally follow a theme or topic. Every few days a new article is written and posted on a website which can attract thousands of readers a day. The key to making this a business is knowing how to help an audience and the many ways to monetize your writing.

Avid blogger and local Casco educator Gary Lewis is teaching the classes at the Crooked River School campus in Casco. If you want to just get into blogging for fun there is a two week course (Blogging for Fun). The course goes through the steps of setting up a free blog website and the simple rules of writing to get you started. Once you complete that course, you can advance to the 'Blogging for Profit' course that delves deeper into the money-making sides of blogging.

"If you love to write, have a passion for a topic and want to earn some money for your effort, then these courses could set you on the right track' says Lewis, who has active blogs on a few different topics.

For more information visit the Adult Education webpage (<https://lakeregion-fryeburg.coursetorm.com/browseCategory/computers-and-technology>) or see the booklet delivered to all households in the region.

Attached:

Photo: Gary Lewis - making money from blogging.

More information:

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